

F. No. 33-67/2017- MIDH(AAP)  
Government of India  
Ministry of Agriculture & Farmers Welfare  
Department of Agriculture, Cooperation & Farmers Welfare  
(Horticulture Division)

Krishi Bhawan, New Delhi.  
Dated: 06<sup>th</sup> June, 2019

To

The Chairman  
Coconut Development Board  
Kera Bhawan, SRVHS Road  
Kochi - 682011

**Subject: Implementation of National Horticulture Mission (NHM) programme under Mission for Integrated Development of Horticulture (MIDH) - Approval of Annual Action Plan (AAP) 2019-20 of Coconut Development Board (CDB) - regarding.**

Sir,

I am directed to convey the approval for revised Annual Action Plan towards implementation of National Horticulture Mission (NHM) programme under Mission for Integrated Development of Horticulture (MIDH) by the Coconut Development Board (CDB) during 2019-20 with an outlay of Rs. 211.90 crore. The component wise details of revised Annual Action Plan, 2019-20 indicating physical targets and financial outlay are enclosed. Details are also available on MIDH website.

2. It may be noted that the approved AAP has to be ratified in Board of CDB prior to its implementation and money needs to be spent/fund needs to be utilized as per GFR and its accordance with CDB guidelines and Board decisions.
3. CDB is requested to ensure prescribed expenditures in SCP/TSP heads and NE component.
4. It is also requested that the programme may be implemented as per the provisions and norms of the MIDH scheme. The monthly progress may be posted on the website by the 5<sup>th</sup> of every month and hard copy be furnished to this Department by the 10<sup>th</sup> of every month.

Encl: as above

Yours faithfully,

*R.K. Chawla*

(R.K. Chawla)

Under Secretary to the Government of India (MIDH)

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*o/c  
issued with enclosure  
Endorse  
7/6/19*

## Summary of Annual Action Plan 2019-20: Coconut Development Board

Rs. in Lakhs

S. No.	Item	Unit	Physical	Financial
<b>A.</b>	<b>Normal Schemes</b>			
<b>A.1.</b>	<b>Production and distribution of quality planting material</b>			
a.	Maintenance of Demonstration cum Seed Production (DSP) Farms	No.	11	297.00
b.	Establishment of Regional Coconut Nurseries	Lakh seedlings	50	800.00
c.	Establishment of Nucleus Coconut Seed Gardens	ha	26	39.00
d.	Establishment of Small Coconut Nurseries	ha	81.3	203.25
	<b>Sub-Total A.1.</b>			<b>1339.25</b>
<b>A.2.i</b>	<b>Expansion of Area under Coconut</b>			
	Expansion of Area under Coconut			
a.	<i>Normal area</i>	ha	19615.06	615.47
b.	<i>Hilly &amp; scheduled areas</i>	ha	2431	132.69
<b>A.2.ii.</b>	<b>Maintenance of Expansion of Area under Coconut (II Installment)</b>			
a.	<i>Normal area</i>	ha	2103.576	72.01
b.	<i>Hilly &amp; scheduled areas</i>	ha	184.058	11.79
	<b>Sub-Total A.2.</b>			<b>831.96</b>
<b>A.3.</b>	<b>Integrated Farming for productivity improvement</b>			
a.	Laying out of Demonstration Plots	ha	10035	1755.93
b.	Organic Manure Units	No.	174	75.86
	<b>Sub-Total 3</b>			<b>1831.79</b>
<b>A.4.</b>	<b>Technology Demonstration/ Quality Testing Laboratory</b>	No.	4	80.00
<b>A.5.</b>	<b>Marketing, Market Intelligence Services, Statistics &amp; Strengthening of Export Promotion Council (EPC)</b>	No.	10	320.00
<b>A.6.</b>	<b>Information &amp; Information Technology</b>	No.	30	1250.00
<b>A.7.</b>	<b>Technical Service &amp; Project Management</b>		Need based	<b>4500.00</b>
	<b>Sub Total</b>			<b>10153.00</b>
<b>B</b>	<b>Technology Mission on Coconut</b>			
<b>B.1.</b>	<b>Development and adoption of technologies for management of insect pests and disease affected gardens</b>			
a.	<i>Development-ICAR/SAU/State/Coop.</i>		12	92.59
	<i>Development-NGO/ Others</i>		4	50.00
b.	<i>Demonstration-ICAR/SAU/State/PSU/Coop.</i>		7	71.06
	<i>Demonstration-Individuals/ group of farmers/ NGO/ Pvt. companies</i>		5	10.00
	<b>Sub Total B.1.</b>			<b>223.65</b>
<b>B.2.</b>	<b>Development and adoption of technologies for processing and product diversification</b>			
a.	<i>Development-Govt./ Coop.</i>		35	215.21
	<i>Development-NGO/ Individual entrepreneur/ other research orgn.</i>		3	52.50
b.	<i>Acquisition, Training, Demonstration-ICAR/ SAU/ State/ PSU/ Coop.</i>		6	100.45
	<i>Acquisition, Training, Demonstration- Individuals/ group of farmers/ NGO/ Pvt. companies</i>		2	10.00
c.	<i>Adoption-technology adoption</i>		170	2161.93
	<i>Adoption-Group of farmers/ NGOs/ Other orgn.</i>		10	250.00
	<b>Sub Total B.2.</b>			<b>2790.09</b>

<b>B.2.</b>	Market research and promotion			
a.	Market research – Govt./ Coop.	No.	1	25.00
	Market research – NGO/ other orgn.	No.	4	25.00
b.	Market promotion – Govt./ Coop.	No.	10	250.00
	Market promotion – FPOs	No.	45	125.00
	Market promotion – NGO/ Pvt. institutes	No.	50	375.00
	<b>Sub Total B.2.</b>	<b>No.</b>	<b>184</b>	<b>800.00</b>
<b>B.4.</b>	Technical support, external evaluation and emergent requirement	No.	19	176.26
	<b>Sub-Total B</b>			3990.00
<b>C</b>	<b>Replanting and Rejuvenation of old coconut garden</b>			
a.	Cutting & removing old/ senile palms	ha	13160	4211.20
b.	Assistance for replanting	Lakh no.	13.16	526.40
c.	Improvement of existing coconut gardens	ha	13160	1151.50
d.	Improvement of existing coconut gardens - 2 <sup>nd</sup> installment	ha	12696	1110.90
	<b>Sub-Total C</b>			<b>7000.00</b>
<b>E.</b>	<b>Coconut Palm Insurance Scheme</b>	Lakh no.	6.42	45.00
<b>F.</b>	<b>Kera Suraksha Insurance Scheme</b>	No.	Need based	2.00
	<b>Total</b>			<b>21190.00</b>